

BRIANA ATKINS

WORK EXPERIENCE

Assistant Designer

Sep 2021 -- Apr 2024

Perry Ellis International

- Supported the Design Director on various golf brands: PGA Tour, Pro Tour, and Jack Nicklaus.
- Created concept boards and digital presentations for monthly meetings
- Created catalogs for merchandising team
- Worked in NedGraphics to recolor, edit, and export prints
- Used Adobe Illustrator to create and update flats, create trim and placement sheets for tech pack
- Worked in 3D Browzwear Lotta to fill in body with fabrics or make adjustments to style
- Attended fit sessions with designer and the technical design team. Made revisions to sketch and tech pack as needed.
- Approved lab dips, strike offs, print repeats, etc.
- Created new trims across brands i.e, updated waistbands and tpu/embroidered logos
- Approved PP samples to ensure garment is ready for production
- Completed design pre-packages as a part of the research and development process in PLM for Product Developer team
- Assisted in training interns and new employees by providing real world experience according to the Perry Ellis business practice standards

Associate Technical Designer

Jan 2021 - Sep 2021

Assistant Technical Designer

Jun 2020 - Jan 2021

Oh La La Cheri, Ascension Lingerie

- Understanding of WFX, cloud-based PLM to communicate with vendors daily and approve fits
- Communicated daily with vendors to advise fit comments and corrections
- Draped design prototype sketches using elastics, lace, and satin on dress forms to calculate new measurements for factories
- Prepared initial specs for Missy and Plus for vendors
- Maintained sample status charts with weekly updates from vendors
- Analyze garments to see design, quality assurance, and construction details are maintained

EDUCATION

Savannah College of Art & Design

Bachelor of Fine Art, Fashion Design

CONTACT

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SKILLS

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|-------------------|------------------------|
| Photoshop | Concept Board |
| Illustrator | Problem-Solving |
| PLM | Time Management |
| NedGraphics | Critical Thinking |
| Microsoft Suite | Communication Skills |
| Browzwear / Lotta | Retail Experience |
| Technical Flats | Flexibility |
| Trend Research | Teamwork |
| Print Design | Emotional Intelligence |
| Color Proficiency | Interpersonal Skills |
| Adaptability | |